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SCIOinspire Announces Just InTimeSM Wellness

Just InTime WellnessSM is an innovative solution that engages members in their health by identifying gaps in care, and uses technology to reach them with personalized information that matters.

Hartford, CT – June 8, 2010 – SCIOinspire, Corp., a premier provider of analytics-driven business process solutions for health plans and hospitals, today unveiled Just InTime WellnessSM. Just InTime WellnessSM enhances members' engagement in their healthcare consumption ranging from encouraging preventive screenings to addressing gaps in care. By improving the timeliness of members' use of health care services, the quality of care is improved, while reducing avoidable health care and absenteeism costs.

Using powerful predictive modeling and clinical algorithms on health claims, demographic and health risk data, Just InTime WellnessSM sends targeted messages to members identified as having a gap in care and need for wellness or prevention services. These HIPAA-compliant alerts are sent to members using their preferred method of communication, such as phone, mail, email, text message or a combination of media, embedding a link to a secure member portal where personalized information is provided to the individual based on the specific alert. Just InTime WellnessSM can be configured to simultaneously message primary care providers and health coaches alerting them of a gap in their patient's care. Just InTime WellnessSM's stratification algorithms can also be configured for ad hoc communications.

"Healthcare today faces a fundamental challenge to engage individuals to take a more active role in their use of health care services and ongoing wellness," says David Hom, President of Care Management Services for SCIOinspire. "Just InTime WellnessSM is a cost-effective way to provide personalized intervention to members at a fraction of the cost typically associated with customized member engagement." We will continue to partner with content providers to provide high quality targeted information that matters to the member.

"Drawing from best practices used to contact and engage individuals, Just InTime WellnessSM helps payers focus their outreach and education efforts on targeted members, providing tools to help them change health-related behaviors," says Siva Namasivayam, CEO of SCIOinspire. "By targeting members and increasing their engagement in care management and wellness activities, overall healthcare costs can be reduced. We foresee return-on-investment (ROI) well above 2:1."

About SCIOinspire

SCIOinspire provides analytics-driven business process solutions to the health plans and hospitals, enabling the healthcare community to achieve measurable outcomes, cost savings and increased revenues. Offerings include care analytics, care management evaluation and support, third-party liability recovery, claim audit and overpayment services, data management, and actuarial services. SCIOinspire collaborates with clients through a unique delivery model that includes strategic consulting, analytics support, software-as-a-service technology platforms, and business process outsourcing and co-sourcing. To optimize cost-management outcomes for clients, SCIOinspire draws upon an expert team of clinical, actuarial, legal and analytical resources, complemented by technology and knowledge assets. To learn more about SCIOinspire, please visit <http://www.scioinspire.com>.