



Contact: Elizabeth Glaser
Dodge Communications
770-998-0500, ext. 246
eglaser@dodgecommuncations.com

Senior SCIOinspire executive unveils groundbreaking book on financial evaluation of care management programs

Pioneering work introduces model for effective financial management and evaluation of healthcare intervention programs

Hartford, CT – October 2, 2008 – SCIOinspire, Corp. is pleased to announce the launch of a groundbreaking book on the financial management and evaluation of care management programs, authored by Ian Duncan, FSA, FIA, FCIA, MAAA, president and founder of Solucia Consulting, a SCIOinspire company. Released this week by ACTEX Publications, *Managing and Evaluating Healthcare Intervention Programs* represents essential reading for healthcare professionals committed to driving return on investment in care management efforts.

The industry spends billions of dollars each year on care management programs. Healthcare leaders concede that, in theory, these initiatives add value. However, there are virtually no data available to demonstrate that healthcare intervention provides a measurable return on investment – either in improved outcomes or financial savings. “What the industry has been missing is a model by which it can evaluate the effectiveness of these programs, weighing costs and benefits,” notes Duncan. “This book provides a usable blueprint for the financial management and evaluation of healthcare intervention programs.”

As a component of the ACTEX Professional Series, *Managing and Evaluating Healthcare Intervention Programs* addresses actuarial issues impacting the design, execution and assessment of care management initiatives. The author also demonstrates practical applications of the model.

Calling the book “timely and readable,” Nancy Turnbull, MBA, Associate Dean for Educational Programs at the Harvard School of Public Health, says “the tools and techniques [Duncan] discusses are of interest beyond the actuarial world, and will be of great use to researchers and policymakers who want to understand if these programs actually work and their potential role in helping to control health care costs.” She adds that the content will enable readers to “cut through the hype about care management in a more informed, objective and insightful way.”

Gordon Norman, MD, MBA, Executive Vice President and Chief Sciences Officer for Alere® Medical, Inc., and Chairman of DMAA, the Care Continuum Alliance, comments that “practicing actuaries and non-actuaries alike will find much in this book to refine their understanding and approach to evaluating and performing care management program outcomes assessment.”

For more information about *Managing and Evaluating Healthcare Intervention Programs*, and how to purchase the book, please visit <http://soluciaconsulting.com/MEHIP.htm>



About the Author

Ian Duncan is president and founder of Solucia Consulting, a SCIOinspire company. SCIOinspire is a premier provider of cost-management services for the health care community, offering results-oriented analytics, care management support, revenue recovery and claims management outsourcing solutions. SCIOinspire draws upon an expert pool of clinical, actuarial, legal and analytical resources, complemented by technology and knowledge assets. Mr. Duncan has 30 years of experience in healthcare and insurance product design, management, financing, pricing and delivery. He holds a post-graduate degree in economics from Balliol College, Oxford, and is a fellow of the Society of Actuaries. In addition, Mr. Duncan serves on the boards of directors of the Commonwealth of Massachusetts Healthcare Connector Authority and the Freelancers Insurance Company. Academically, he is affiliated with the Georgetown University School of Nursing and Health Studies, and a Senior Scholar of the Department of Health Policy of the Thomas Jefferson Medical College. He serves as chair of the Society of Actuaries Healthcare External Relations committee, and is chair of its predictive modeling seminar group.